



SETOF

Soil Erosion and TOrrential Flood
*Prevention: Curriculum Development at the
Universities of Western Balkan Countries*

Work package No 5

Report and adoption of dissemination plan

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1st Steering Committee Meeting, Innsbruck, Austria, 17/05/2019.

Reference Number: 598403-EPP-1-2018-1-RS-EPPKA2-CBHE-JP

"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein"

Co-funded by the
Erasmus+ Programme
of the European Union





Dissemination plan: aims and purpose

- Dissemination refers to the process of making the results and deliverables of a project available to the stakeholders and to the general audience.
- The aim of dissemination:
 - To promote and spread project ideas and results as well as contribute to impact creation;
- Purpose of the Dissemination plan:
 - To explain how and when the deliverables of the project will be shared with the stakeholders, relevant institutions, organizations, and individuals;
 - To identify and organize the dissemination channels to utilize and activities to perform within the project;





Version History

VERSION	DATE	AUTHOR	PARTNER	DESCRIPTION
1	14.12.2018	Slobodan Milutinović		Content Agreed on Kick-off meeting
2	30.01.2019	Slobodan Milutinović	Paolo Porto, Milica Vranešević, Natalija Momirović, Emira Hukić	First draft for internal review
3	17.05.2019	Slobodan Milutinović	All partners	Final version, agreed on 1 st Steering Committee Meeting





Target audience

TARGET GROUPS

Higher education institutions (HEI) - Universities and faculties :

First and foremost the partner universities from Serbia and Bosnia - Herzegovina should be activated. Secondly the dissemination is addressed to universities in Western Balkan (WB) countries generally and then in turn to the European universities generally

Public administration at the local level in Serbia and Bosnia-Herzegovina

Professionals employed in the public companies in the water and forestry sectors in Serbia and Bosnia-Herzegovina

Governmental (controlling) institutions and funding authorities in higher education at the national level in Serbia and cantonal level in Bosnia-Herzegovina

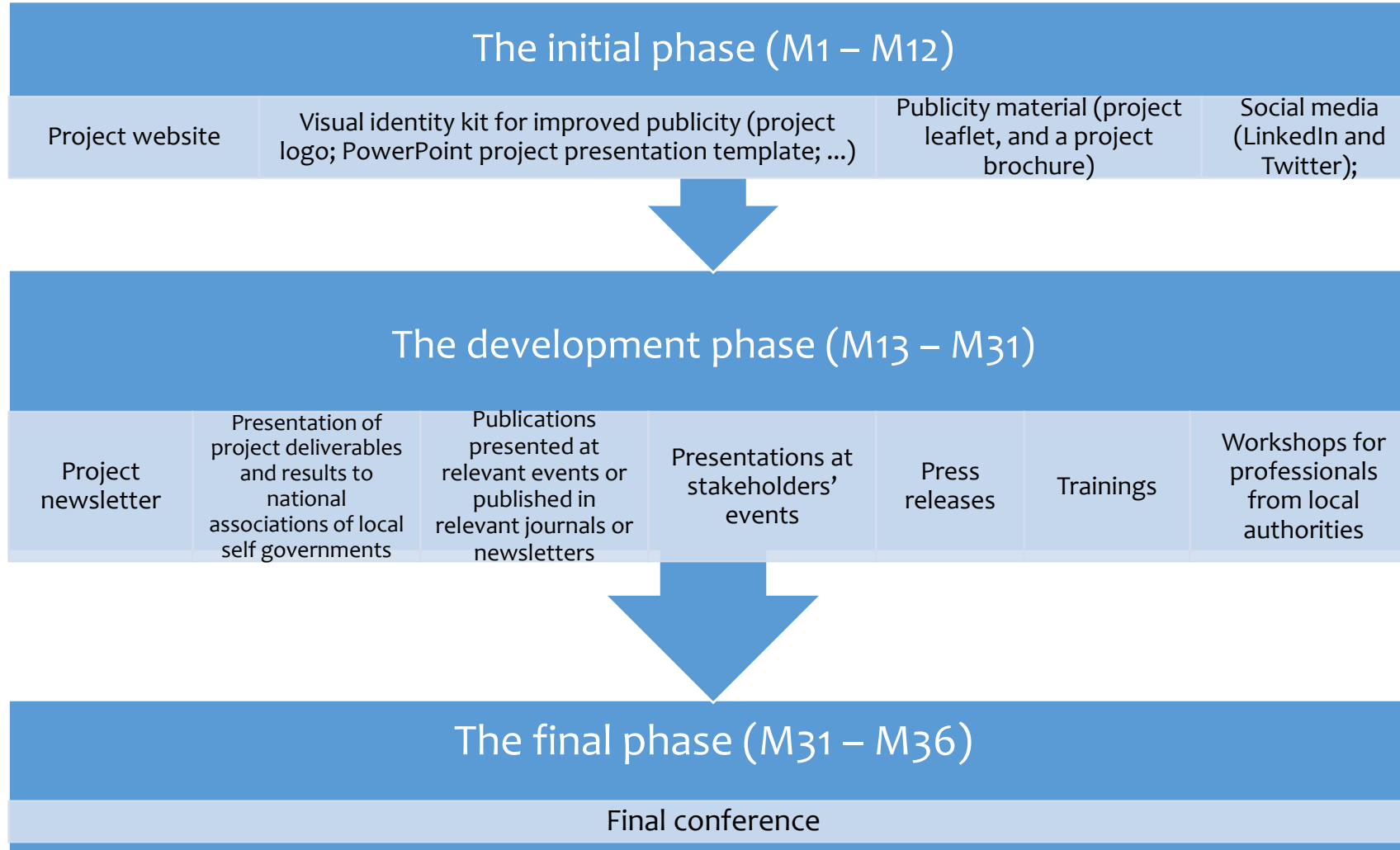
Teaching staff participating in project activities

Enrolled students on bachelor and master studies (including prospective students interested in enrolling bachelor and master studies) at the Serbian and Bosnian-Herzegovinian HEIs





The phases of dissemination





The initial dissemination phase

Dissemination deliverable	No of deliverable (from the project proposal)	Responsibility	Partner(s) involved	Due date	Comment
Website					
Project website created and made operational	5.1	P1		M1	
Project website hosting and maintenance	5.1	P1		Cont.	<ul style="list-style-type: none"> Maintenance up to 2024
Dissemination plan					
Dissemination plan established	5.2	P3	P1; P2; P4; P5; P6; P11; P12; P13	M5	<ul style="list-style-type: none"> To be adopted by the PMC and subsequently by the SC; To be updated throughout the Project;
Visual identity kit					
Project icon and project logo created		P1		M1	
Project templates created		P1		M2	
Social media (Twitter)					
Twitter account created	5.3	P3	P1	M3	
Twitter account maintenance and facilitation of the communication	5.3	P3	All	Cont.	
Social media (LinkedIn)					
LinkedIn account created	5.3	P3	P1	M3	
LinkedIn account maintenance and facilitation of the communication	5.3	P3	All	Cont.	



Monitoring and reporting disseminating activities

Communication tool	Quantification	Target value in the project proposal	Target value defined by the consortium	Proof of communication
Website	No. of visitors (hits) and downloads on the project website		600	Search metrics (Google Analytics)
Social media (Twitter)	No. of posts per month		2	Search metrics
Social media (LinkedIn)	No. of posts per month		1	Search metrics
Project leaflet and project brochure	No. of project leaflets			Copies of project leaflets
	No. of project information brochures			Copies of project brochure
Newsletter	No. of issues		5	Copies of newsletters
	No. of subscribers		100	Report on subscription number change
Presentation of project results to national associations of local self governments	Number of events where presentations / contributions delivered		4	Report of workshops
Presentation at non-network events	No. of keynote / presentations / contributions delivered		6	Records of attendance, presentations
Publications in scientific journals and newsletters	No. of scientific publications from the project's partners		20	Record of publications
Contributions in thematic networks and platforms	No. of contributions		2	Record of publications
Presentations at open days and educational fairs	Events attended		4	Records of attendance, presentations
Press releases	No. of press releases		3	
Trainings	Training plan developed	1	1	Training plan
	No. of trainees attending	120		Training reports
Workshops	No. of municipalities involved	13		Report of workshops
	No. of attendants in workshops		65	Report of workshops





Dissemination Activity Report form (DAR) - main tool for monitoring

WP5: DISSEMINATION		Dissemination Activity Report (DAR)	
Partner Number	Partner Acronym	DAR No.	Date
Activity Title			
Type of activity / Dissemination channel / Dissemination material	<input checked="" type="checkbox"/>	Website	
	<input type="checkbox"/>	Social media (Twitter)	
	<input type="checkbox"/>	Social media (LinkedIn)	
	<input type="checkbox"/>	Project leaflets	
	<input type="checkbox"/>	Project brochure	
	<input type="checkbox"/>	Newsletter	
	<input type="checkbox"/>	Presentation of project results to national associations of local self governments	
	<input type="checkbox"/>	Presentation at non-network events	
	<input type="checkbox"/>	Publications in scientific journals and newsletters	
	<input type="checkbox"/>	Contributions in thematic networks and platforms	
	<input type="checkbox"/>	Presentations at open days and educational fairs	
	<input type="checkbox"/>	Press releases	
<input type="checkbox"/>	Trainings		
<input type="checkbox"/>	Workshops		
Activity Description <i>(Briefly describe the activity, insert picture(s), web links, etc.)</i>			
Target Audience and Quantitative Indicator <i>(for example: number of copies; contacts reached; number of participants; etc)</i>	Target Audience (multiple inputs possible)		Indicator
	<input checked="" type="checkbox"/>	Higher education institutions – Teaching staff	
	<input type="checkbox"/>	Higher education institutions – Students	
	<input type="checkbox"/>	Public administration	
	<input type="checkbox"/>	Professionals employed in the public companies	
	<input type="checkbox"/>	Governmental (controlling) institutions	
	<input type="checkbox"/>	General public	
<input type="checkbox"/>	Other (please specify):		

- You can find it in the Dissemination plan, Table 9, page 37
- Please report for each dissemination activity delivered
 - Fill the DAR form (DOC or DOCX format)
 - Attach pictures (if applicable) as a separate files
 - Leave blank the field DAR No.
- Mail to:
 - snezana.zivkovic@znrfa.ki.ac.rs





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WP5 Lead Organization contacts

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