



**SETOF**

**Soil Erosion and TOrrential Flood**  
*Prevention: Curriculum Development at the  
Universities of Western Balkan Countries*

# Work package No 5

## DISSEMINATION OF PROJECT RESULTS

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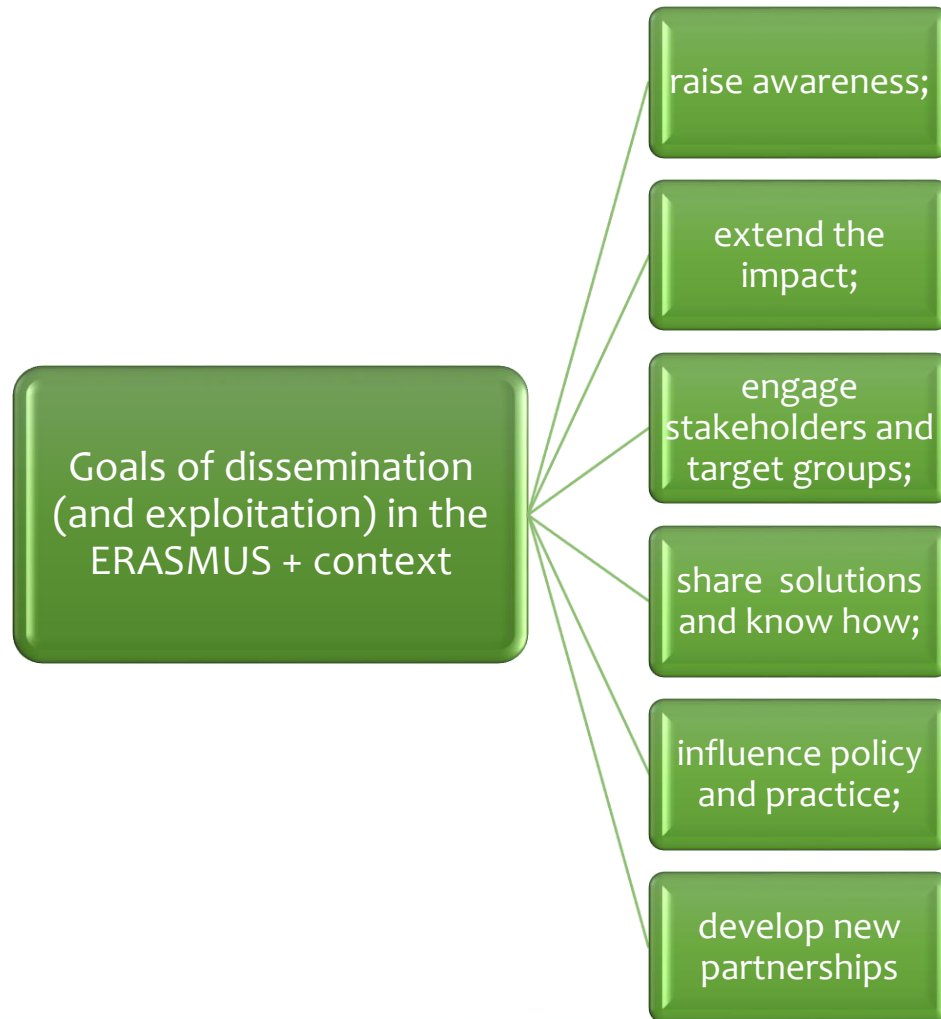
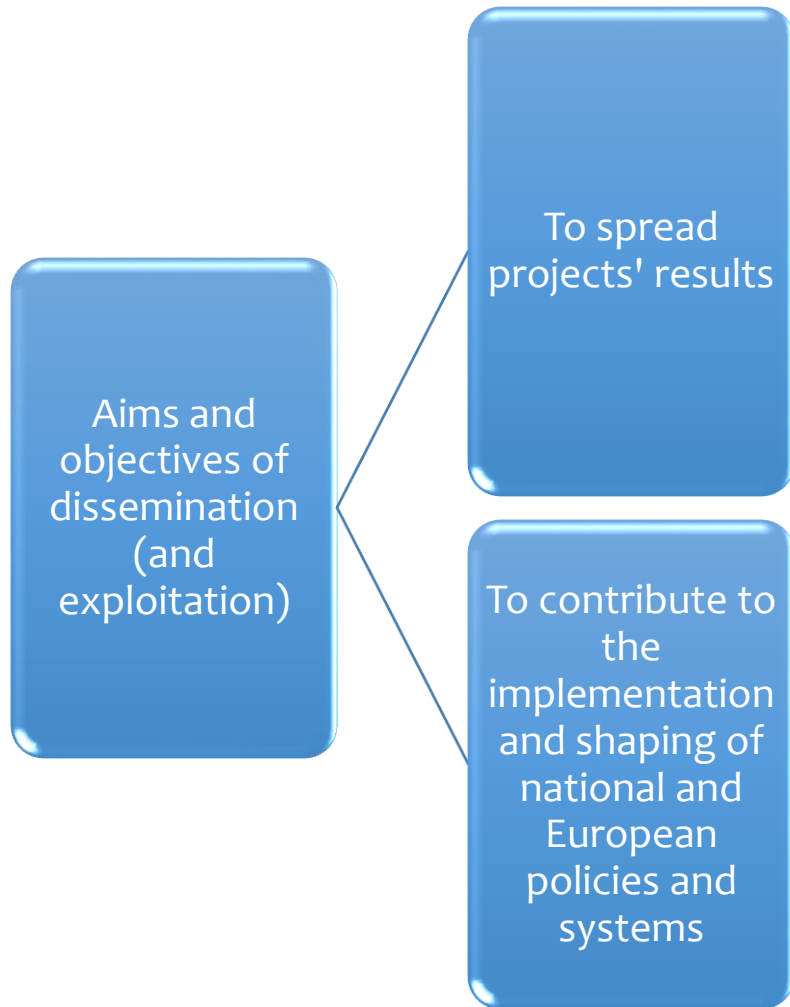
Co-funded by the  
Erasmus+ Programme  
of the European Union





- Dissemination is a planned process of providing information on the **results** of programmes and initiatives to key actors. It occurs as and when the result of programmes and initiatives become available.
  - Results are achievements of the project that received EU funding; result is a product or output which is produced by a given project and which may be quantified.
- To effectively disseminate results, an appropriate process at the beginning of the project needs to be designed.
  - ERASMUS +, A practical guide for beneficiaries. Annex II – Dissemination and exploitation of results. [https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii\\_en](https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii_en)





More on:  
[https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii\\_en](https://ec.europa.eu/programmes/erasmus-plus/programme-guide/annexes/annex-ii_en)





# WP5 - Participants

- ✘ Lead Organisation: University of Niš
- ✘ Participating Organisation:
  - ✚ University of Belgrade (RS)
  - ✚ University of Novi Sad (RS)
  - ✚ University of Banjaluka (BiH)
  - ✚ University of Sarajevo (BiH)
  - ✚ Institute of Forestry (RS)
  - ✚ Serbian Chamber of Engineers (RS)
  - ✚ Cantonal Public Company “Sarajevo-forests” (BiH)
  - ✚ Forest Management Unit “Donjevrasko” Banja Luka (BiH)





# Tasks/deliverables

- Project website
- Dissemination plan
- Promotional material
- Training plan
- Promotional trainings with engineers in enterprises
- Trainings in local communities

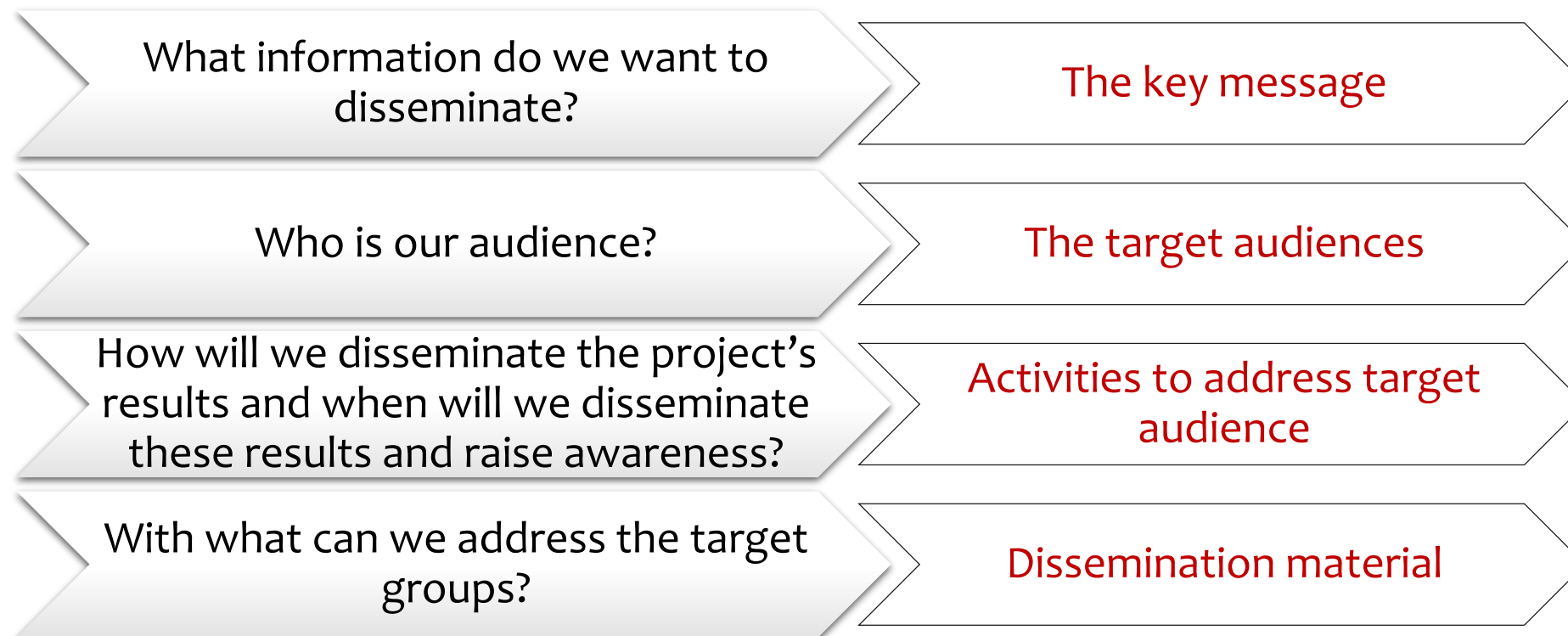




# WP 5 time frame

- Deliverable 5.1. Project website
  - Development until mid-January 2019.
  - Maintenance until the end of the Project
- Deliverable 5.2. Dissemination plan
  - Development within 6 weeks (end of January 2019)
- Deliverable 5.3. Promotional material
  - Development within 9 weeks after the adoption of dissemination plan (mid-April 2019)
- Deliverable 5.4. Training plan
  - Development due date: February 2020
- Deliverable 5.5. Trainings for professionals/engineers
  - July to October 2020; February to July 2021
- Deliverable 5.6. Trainings for local communities
  - August 2020 to February 2021









# Dissemination objectives

- make sure that the knowledge, methods, teaching materials and resources made available through the SETOF project reach the target audience it aims to help;
- spread the word about SETOF through publications, workshops, trainings, events and other appropriate communication channels, in order to obtain the attention and support of not only those who directly benefit from SETOF research results, but also those who are interested in the topics of water and soil protection, climate change adaptation and torrential floods, from academia or local self government;
- ensure that all project partners appropriately present and sufficiently communicate achieved results with the aim of optimising their value and facilitating future regional and wider adoption, in order to fully maximise their networks, contacts and capabilities for the effective dissemination of project results.







# Target audience

TARGET GROUPS

## Higher education institutions (HEI) - Universities and faculties :

First and foremost the partner universities from Serbia and Bosnia - Herzegovina should be activated. Secondly the dissemination is addressed to universities in Western Balkan (WB) countries generally and then in turn to the European universities generally

**Public administration** at the local level in Serbia and Bosnia-Herzegovina

**Professionals employed in the public companies** in the water and forestry sectors in Serbia and Bosnia-Herzegovina

**Governmental (controlling) institutions** and funding authorities in higher education at the national level in Serbia and cantonal level in Bosnia-Herzegovina

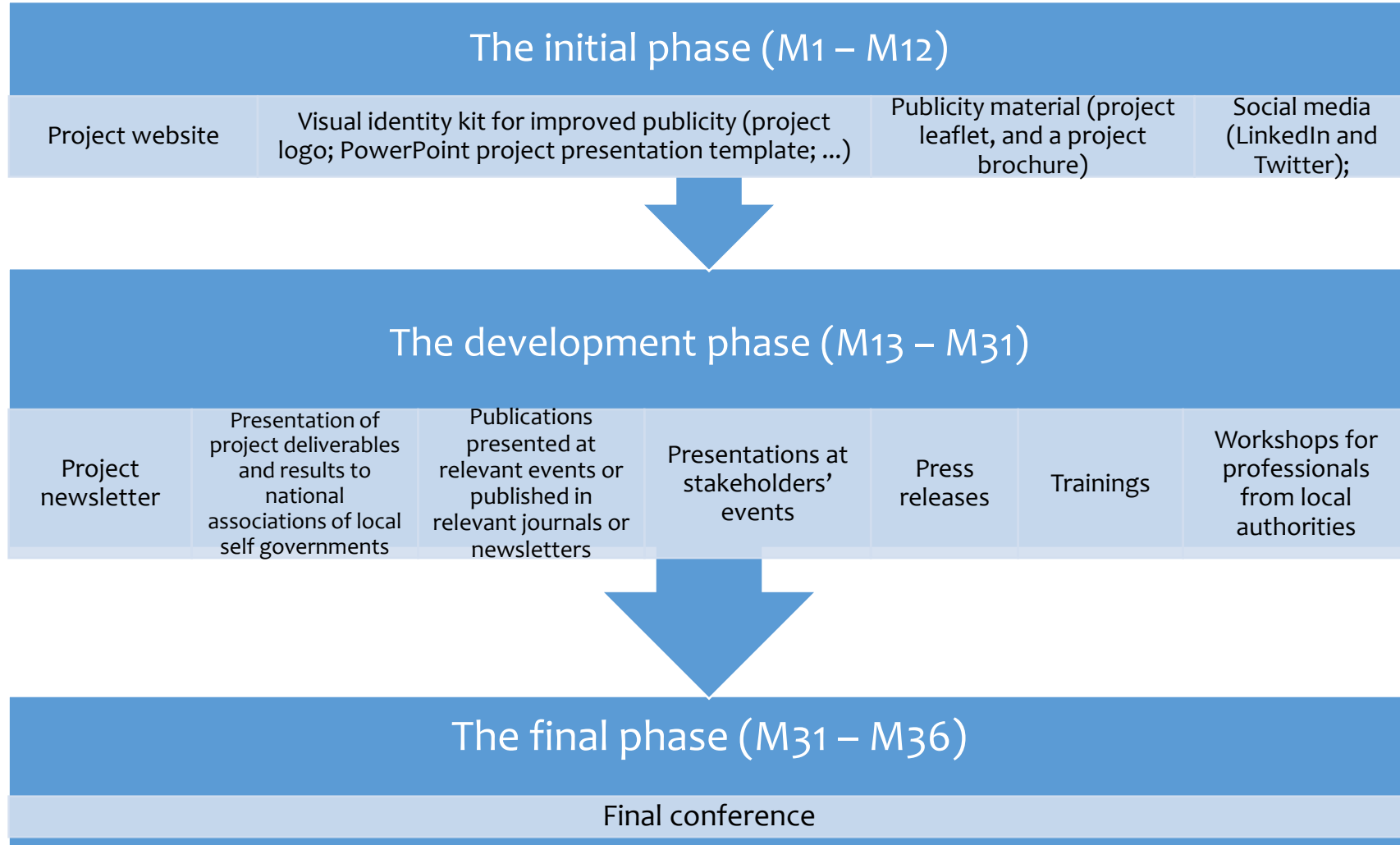
Teaching staff participating in project activities

Enrolled students on bachelor and master studies (including prospective students interested in enrolling bachelor and master studies) at the Serbian and Bosnian-Herzegovinian HEIs





# The phases of dissemination





Project acronym: SETOF  
 Project full title: Soil Erosion and Torrential Flood Prevention: Curriculum Development at the Universities of Western Balkan Countries  
 Call identifier: Call 2018 EAC/A05/2017 Selection Year 2018  
 Type of action: K2 - Capacity Building in Higher Education  
 Start date:  
 End date:  
 Grant agreement No:

### D5.2 – Dissemination plan

Work Package: WP5: Dissemination of project results  
 Task: 5.2. Establish a dissemination plan  
 Due Date: March 2019  
 Submission Date: 14.12.2018  
 Version: 1  
 Status: Work in progress  
 Lead Author: Slobodan Milutinović  
 Author(s):  
 Reviewer(s):  
 Deliverable Type: PU  
 Dissemination Level: R

# Dissemination plan (initial proposal)

## EXECUTIVE SUMMARY

### 1. INTRODUCTION

- 1.1. INTRODUCTION TO SETOF
- 1.2. WP5 - DISSEMINATION OF PROJECT RESULTS
- 1.3. PURPOSE OF THE DOCUMENT
- 1.4. METHODOLOGY OF THE DELIVERABLE

### 2. DISSEMINATION STRATEGY

- 2.1. DISSEMINATION OBJECTIVES
- 2.2. TARGET AUDIENCE
- 2.3. WHAT SHOULD BE DISSEMINATED?

### 3. ACTIVITIES TO ADDRESS TARGET AUDIENCE

- 3.1. THE PHASES OF DISSEMINATION PROCESS

### 4. MAIN CHANNELS OF DISSEMINATION AND DISSEMINATION MATERIAL

- 4.1. WEBSITE
- 4.2. VISUAL IDENTITY KIT
  - 4.2.1. Icon and logo
  - 4.2.2. Project presentation templates
- 4.3. SOCIAL MEDIA
- 4.4. PUBLICITY MATERIAL (LEAFLETS AND POSTERS)
  - 4.4.1. Project leaflet
  - 4.4.2. Project poster
- 4.5. PROJECT BROCHURE
- 4.6. PROJECT NEWSLETTER
- 4.7. PUBLICATIONS PRESENTED AT RELEVANT EVENTS OR PUBLISHED IN RELEVANT JOURNALS OR NEWSLETTERS
  - 4.7.1. Presentation at external events
  - 4.7.2. Publications in journals and newsletters
  - 4.7.3. Contributions in European Platforms
- 4.8. PRESENTATIONS OF NEWLY ESTABLISHED ACADEMIC COURSES AT EVENTS
- 4.9. PRESS RELEASES
- 4.10. TRAININGS
- 4.11. WORKSHOPS FOR ADMINISTRATIVE STAFF EMPLOYED IN LOCAL SELF GOVERNMENTS IN SERBIA AND BOSNIA-HERZEGOVINA

### 5. MONITORING DISSEMINATING ACTIVITIES

### 6. CONCLUSION



# Next steps

- Consensus on ToC (Dissemination plan, Ver 1)
- UNI will mail templates for the data collection to all project partners (due date: Dec 30), to be completed until January 20.
  - Mailing list
  - Indicative list of conferences
  - Provisional list of journals and publications
- 2<sup>nd</sup> draft (Dissemination plan, Ver 2) will be delivered for review until January 31.
- Reviews to be submitted to WP5 leader until February 20.
- Dissemination plan Ver 3 to be finalised until March 15.





# WP5 Lead Organization contacts

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